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FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

FROM REP OCT23/12 14.01  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

**BUYER NAME** BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
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(CIE)

DATE OCT23/12 14.01

2002 + 2003

709 X

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 15  
AGENCY EST# = 325

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FROM REP OCT23/12 14.01  
\*\*CHANGES\*\*  
\*\*\* WBYT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	A		500P-530P PROGRAM : NEWS	30	4	\$800.00	10/24	10/26	3		W-F	3
50	A		530P-600P PROGRAM : NEWS	30	4	\$800.00	10/24	10/26	3		W-F	3
51	A		600P-630P PROGRAM : NEWS	30	4	\$1,000.00	10/24	10/26	3		W-F	3
52	A		700P-730P PROGRAM : JEOP	30	4	\$1,650.00	10/24	10/26	1		W-F	1
53	A		700P-730P PROGRAM : BETTIS	30	4	\$675.00	10/27	10/27	1		SAT	1
54	A		805P-1200M PROGRAM : NFL	30	5	\$5,000.00	10/28	10/28	1		SUN	1
55	A		1100P-1135P PROGRAM : NEWS	30	4	\$2,000.00	10/24	10/26	3		W-F	3
56	A		530A-600A PROGRAM : NEWS	30	4	\$550.00	10/29	10/29	1		MON	1
57	A		600A-700A PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1
58	A		900A-1000A PROGRAM : TODAY	30	4	\$400.00	10/29	10/29	1		MON	1
59	A		500P-530P PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1
60	A		530P-600P PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1

REP HEADLINE# 6386420 TRF# 338193  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.01  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
61	A		600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
62	A		1100P-1135P	30	4	\$2,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#24	MISSED: SUN/1130P-1200M				OCT28		30S	\$2,250.00	(OCT22/12)	
			OFFER: SUN/1130P-1235A				OCT28		30S	\$2,250.00	PLS ADVISE.	
			CMT: TIME CHG									
			CMT: SPT IS BOOKED - THX JEN									
OCT/12			86700.00									
NOV/12			24475.00									

CONTRACT TOTAL 111,175.00  
TOTAL SPOTS 135



MARKET TOTALS \$270,517 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE